

# Recruit with The Scientist Careers

## The Scientist Careers | In Print

Advertising Submission Deadlines					
#	Issue Date	Closing Date	#	Issue Date	Closing Date
1	January 1	December 8	7	July 1	June 8
2	February 1	January 12	8	August 1	July 13
3	March 1	February 9	9	September 1	August 10
4	April 1	March 9	10	October 1	September 7
5	May 1	April 13	11	November 1	October 12
6	June 1	May 11	12	December 1	November 9

Classified Advertising Rates				
	1x	3x	6x	12x
Spread	\$7,630	\$7,135	\$6,915	\$6,510
Full Page	\$4,800	\$4,490	\$4,350	\$4,095
2/3 Page (V)	\$3,580	\$3,350	\$3,245	\$3,055
1/2 Page (H,V)	\$2,800	\$2,620	\$2,540	\$2,390
1/3 Page (V)	\$1,950	\$1,820	\$1,770	\$1,660
1/4 Page (V)	\$1,490	\$1,390	\$1,350	\$1,270
1/6 Page (V)	\$1,020	\$950	\$925	\$870
Line Ads*	\$185	\$170	\$165	\$155

\*Price per Column Inch

Measurements and Specifications		
Inches	No Bleed	Bleed
Spread	16.000 x 9.333	17.250 x 10.750
Full Page	7.333 x 9.333	8.750 x 10.750
2/3 Page (V)	4.625 x 9.333	5.333 x 10.750
1/2 Page (H)	7.333 x 4.500	8.750 x 5.333
1/2 Page (V)	3.375 x 9.333	4.1875 x 10.750
1/3 Page (V)	2.250 x 9.333	2.875 x 10.750
1/4 Page (V)	3.375 x 4.500	4.1875 x 5.3125
1/6 Page (V)	2.250 x 4.500	
Line Ads	2.250 Wide	
Millimeters	No Bleed	Bleed
Spread	406 x 237	438 x 273
Full Page	186 x 237	222 x 273
2/3 Page (V)	117 x 237	135 x 273
1/2 Page (H)	186 x 114	222 x 135
1/2 Page (V)	86 x 237	106 x 273
1/3 Page (V)	57 x 237	73 x 273
1/4 Page (V)	86 x 114	106 x 135
1/6 Page (V)	57 x 114	
Line Ads	57 Wide	

## Material Delivery and Specifications

We will accept and layout line and display ads as well as post online listings for you. Send us your text electronically, along with any image(s) or logo(s) you would like included in your advertisement. We will design your ad and provide you with a quote free of charge.

### If you have camera-ready art:

We prefer to receive high resolution PDF files. All fonts (Type 1) and images (EPS or TIFF) should be embedded in the output file.

Any digital images used in the file should have the original resolution of 300 dpi or greater to print with the best results.

We also accept QuarkXpress files with all fonts and/or art graphics (EPS or TIFF) included.

Do not apply style attributes (bold, italic, etc.) to text; leave style plain. Convert all colors to CMYK.

We cannot guarantee printed quality or acceptability of materials that do not comply with these specifications. For color advertisements, a match proof printout is required to guarantee color accuracy.

### magSend:

The Scientist is partnered with magSend to ensure quick, accurate and simple delivery of your color advertisement.

magSend is free to use for sending advertisements to The Scientist. We encourage all of our advertisers to use this service.

For more information, log onto [www.magsend.com](http://www.magsend.com) or contact your account representative.

## The Scientist Careers | Online

Single Job Posting for 60 Days	\$295
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Packages		
Segments (per month)	3 Months	1 Year
200+ Jobs	\$5,250	\$17,500
125 to 200 Jobs	\$4,500	\$15,000
75 to 125 Jobs	\$3,750	\$12,500
25 to 75 Jobs	\$3,000	\$10,000
10 to 25 Jobs	\$2,250	\$7,500
5 to 10 Jobs	\$1,500	\$5,000

Any posting package above can be integrated with your ATS, or HTML scraping is available. A programming fee will apply.

Resume Database Access		
	3 Months	1 Year
Resume Database Access	\$1,750	\$5,500

Online Employer Profile for 1 Year	\$750
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Featured Job Listing (Dedicated Job Slot)	
Monthly Opportunities Newsletter Slot	\$200
Monthly Homepage Listing Slot	\$200
Monthly Newsletter Sponsorship Wrap	\$1,250

Featured Employer Package	\$12,500
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Includes **Careers Homepage Logo, Employer Profile, Diversity Listings, Resume Database Access** and up to **25 Jobs per Month Package** for 1 Year.

Targeted E-mail Advertising		\$375/CPM
Deliver your text or HTML E-mails to the candidates of your choice. Target by area of work, geography and more.	\$10/CPM	Selection Fee

Impression Based Advertising Options		
Ad Type	Dimension	Price
Banners	468 x 60	\$ 25/CPM
Skyscrapers	160 x 600	\$ 35/CPM

Sponsored Banner Wrap	
Control horizontal and vertical space of any page, series of pages or E-mail with top and bottom banners and a skyscraper ad: <b>\$45/CPM</b>	
<b><a href="http://careers@the-scientist.com">careers@the-scientist.com</a></b>	