

The Scientist Careers – What We'll Do For You

At The Scientist Careers our mission is simple.
Help employers find the best possible candidates at the best possible price.

How do we do this for you?

STRUCTURE

The Scientist offers several approaches to find top talent. In print, our 70,000 subscribers provide a tremendous platform for both branding and recruiting. On the web we feature one of the fastest growing life science career sites. The Scientist Careers, formerly Adsumo, is an established site that delivers a global community of researchers. The Scientist Careers reaches a wide group of science professionals in areas such as research, clinical, manufacturing, sales and more. Used singly, or in combination, locating top talent with The Scientist's recruitment tools is more effective than ever before.

PARTNERSHIPS

The Scientist Careers is partnering with local, regional and national organizations like Biotechnology Industry Organization (BIO), Biotechnology Council of New Jersey (BCNJ), Pennsylvania BIO, Illinois Biotechnology Industry Organization (iBIO), National Association for Blacks In Biotech (NABB), The Mackenzie Group, Biotechnology Institute and more. These collaborations increase our visibility, and more importantly, provide a wider audience for your print and web ads.

INFORMATION

Jobseekers need information on everything from creating resumes to relocation. The Scientist Careers provides it. Offering a range of resources, we help to educate candidates, and once they've assimilated the information, we drive them directly to your open positions.

INCREASED EFFICEINCY

We know that your time is valuable and everything we do is designed to save you time. Need to post a job? We'll do it for you. Need to post ten? We'll do that as well. Do you prefer to post jobs through your ATS? We'll work with your vendor or tech team to ensure a quick and seamless integration.

Want something better? Use our Autopost Solution to automatically collect jobs from your website. Whether you have 10 openings or 200, this option completely eliminates the need for extra work on your end. Need more? Automate a search of our resume database and fresh resumes will be delivered via email as they are posted to our secure database.

COST EFFECTIVENESS

Tired of being overcharged? Whether you're advertising in print, on the web, or both, *The Scientist* offers the most competitive recruitment advertising rates in the industry. Because, like you, we believe that finding outstanding candidates shouldn't break your budget.

Contact The Scientist Careers sales team today, at careersales@the-scientist.com or (215) 351-1660 ext. 3038, and let us customize a recruitment package that helps you meet your budget and achieve your goals.

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TheScientist
MAGAZINE OF THE LIFE SCIENCES

THE SCIENTIST CAREERS

The Scientist Careers – Statistics & Demographics

TOTAL AUDIENCE and GENERAL STATISTICS

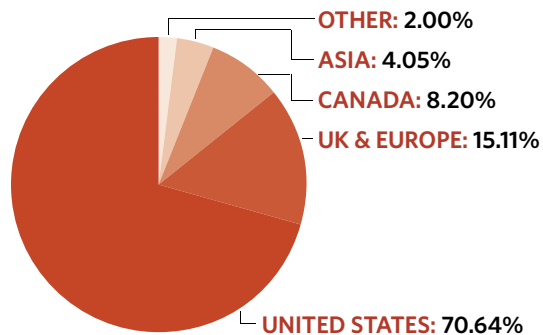
MONTHLY REACH

Avg. Monthly Visitors: 77,385 and increasing
Monthly Page Views: 410,998 and increasing

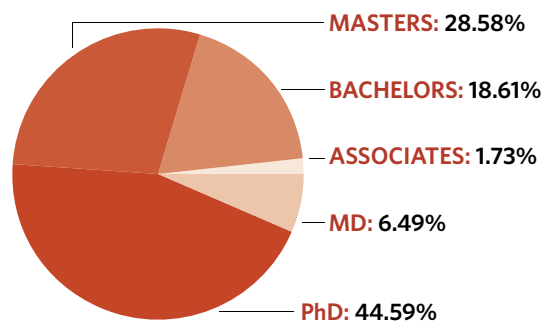
INDIVIDUAL USER STATISTICS

Avg. Page Views Per User: 8.6
Avg. Minutes Spent On Site Per User: 7.16

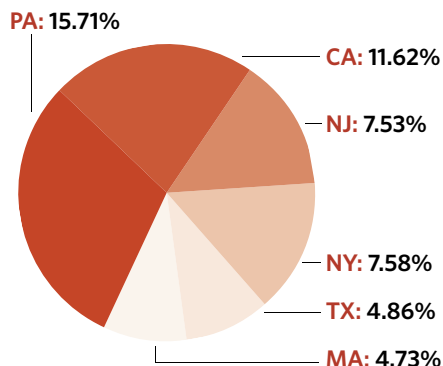
USER DEMOGRAPHICS BY LOCATION



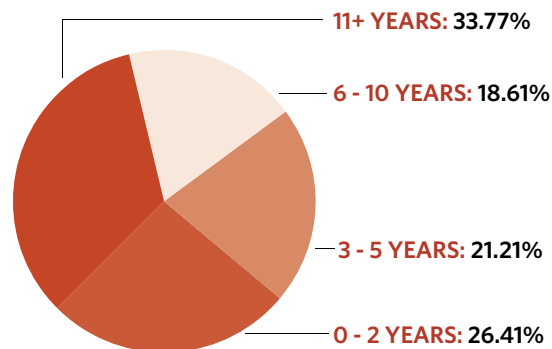
USERS BY HIGHEST DEGREE EARNED



US JOB SEEKERS BY STATE



USERS BY YEARS OF EXPERIENCE



USERS BY FIELD (Users Can Select Multiple)

1. Research
2. Molecular Biology
3. Cell Biology
4. Biochemistry
5. Drug Discovery
6. Oncology
7. Clinical Research
8. Microbiology
9. Genetics
10. Immunology

OUR AUDIENCE (As of January 2006)

Registered Users: 14,075
Resumes: 9,150
3rd Party E-mail: 9,350

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The Scientist Careers – Rate Card 2006

The Scientist Careers offers traditional postings plus a variety of effective recruitment marketing tools. Combine any of the options below for a complete solution that drives traffic to specific openings while raising your overall brand awareness.

JOB POSTINGS

Individual.....\$150 (USD) 60 Days (Duration)

PACKAGES

Segments	1 Year	6 Month	3 Month
200 + Jobs Per Month	\$17500	\$8750	\$4375
125 to 200 Jobs Per Month	\$15000	\$7500	\$3750
76 to 125 Jobs Per Month	\$12500	\$6250	\$3125
26 to 75 Jobs Per Month	\$10000	\$5000	\$2500
11 to 25 Jobs Per Month	\$7500	\$3750	\$1875
6 to 10 Jobs Per Month	\$5000	\$2500	\$1250
Autopost*	\$2400	\$1200	\$600

*Add our Autopost service to any package and have your job listings automatically posted on The Scientist Careers

RESUME DATABASE

1 Year	
6 Months	\$3500 (USD)
3 Months	\$2000 (USD)
1 Month	\$1100 (USD)
	\$400 (USD)

PROFILES

Searchable company profile.....\$500 (USD) 1 year duration

ADVERTISING

Banner Advertising Price (USD)

Home Page.....	\$30 CPM
Run of Site.....	\$25 CPM

Tile Advertising Price (USD)

TOWER AD	
Home Page.....	\$30 CPM
Run of Site.....	\$25 CPM

DOUBLE TILE

Home Page.....	\$25 CPM
Run of Site.....	\$20 CPM

SINGLE TILE

Home Page.....	\$20 CPM
Run of Site.....	\$15 CPM

EMAIL BLAST

Mass or Targeted.....\$2500 Per send

NEWSLETTER

Sponsorship.....	\$1000 (USD)
Individual Job Listing.....	\$150 (USD)

FEATURED EMPLOYER

One Year Position.....\$15,000 (USD)

PRINT and WEB ADVERTISING opportunities with *The Scientist* are available.

See *The Scientist's* Print and Web Rate Cards.

Agency Discount 15% on all products.

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