

THE SCIENTIST EDITORIAL CALENDAR 2008

Issue	Month	Editorial Topics Covered	Event & Bonus Distribution	Ad Close Date**	Material Due Date**
Issue 1	January	Climate Change Automation in the Lab Balancing Family and Science	Lab Automation (1/27-29) - Palm Springs, CA	December 3	December 7
Issue 2	February	Genetic Regulation RNAi Personal/Retirement Finance	Miami Symposia - Regulatory RNA (2/2-6) - Miami, FL	January 4	January 9
Issue 3	March	Science in the Developing World Mass Spectrometry Best Places To Work: Postdocs 2008	PittCon (3/3-6) - New Orleans, LA Society of Toxicology (3/16-20) - Seattle, WA Biotechnica/Interphex (3/26-28) - Philadelphia, PA	February 1	February 6
Issue 4	April	Cancer Research PCR Methods Grant Writing	FASEB - EB (4/5-9) - San Diego, CA SBS (4/6-10) - St. Louis, MO AACR (4/12-16) - San Diego, CA ACRP (4/25-4/29) - Boston, MA	March 3	March 7
Issue 5	May	Structural Biology Proteomics Careers in Biotech	MipTec (5/5-8) - Basel, Switzerland NIH Spring Meeting - Bethesda, MD ASM (6/1-5) - Boston, MA	April 1	April 7
Issue 6	June	Stem Cells Cell Culture Best Places To Work: Industry 2008	ISSCR (6/12-14) - Philadelphia, PA ENDO (6/15-18) - San Francisco, CA BIO (6/17-20) - San Diego, CA	May 1	May 6
Issue 7	July*	Biotech in Europe Immunofluorescence Management Skills	International Congress of Genetics (7/12-17) - Berlin, Germany ESOF (7/18-22) - Barcelona, Spain	June 2	June 6
Issue 8	August	Drug Discovery High Throughput Assays Job Hunting Online	DDT&D - Boston, MA	July 1	July 7
Issue 9	September	Politics & Science SNP Genotyping Teaching Science	ELSO (8/30-9/2) - Dresden, Germany	August 1	August 6
Issue 10	October	Biomarkers Microarrays Hot Career Trends	NIH Research Fest - Bethesda, MD	September 1	September 5
Issue 11	November	Neuroscience Imaging Best Places To Work: Academia 2008	ASHG (11/11-15) - Philadelphia, PA Society for Neuroscience (11/15-19) - Washington, DC	October 1	October 7
Issue 12	December	Cell Cycle Top 10 Launches of 2008 Mentoring	ASCB (12/13-17) - San Francisco, CA	November 3	November 7

*The Message Impact Study conducted by Readex Research helps measure the effectiveness of your advertisement. Ads in the July issue will be included in this study at no extra charge.

**Ad closed dates are for Print Sales. Recruitment and Event close and material due dates are 9 calendar days later.

Print and Online Sales
adsales@the-scientist.com
215.351.1660 ext 0

Ad Traffic Controller
ads@the-scientist.com
215.351.1660 ext 3034

Recruitment and Event Sales
careers@the-scientist.com
215.351.1660 ext 3019

Find The Scientist at all 2008 events presented by:
Keystone Symposia (www.keystonesymposia.org)
Cambridge Healthtech (www.healthtech.com)

Download our 2008 Media Kit:
www.the-scientist.com/mediakit/