

The Scientist 2010 Editorial Calendar

MONTH	EDITORIAL TOPICS COVERED	EVENTS & BONUS DISTRIBUTION	AD CLOSE DATE	MATERIAL DUE DATE
January	Immunology Automation in the lab Balancing life and science	Lab Automation (1/23-27) - Palm Springs, CA	12/4/09	12/11/09
February	Biochemistry Techniques in mass spectrometry Career issues in industry	Int'l Drug Discovery (2/1-4) - Dubai, UAE Pittcon (2/28-3/5) - Orlando, FL	1/8/10	1/13/10
March	Cell physiology Techniques in structural biology Best Places to Work: Postdocs Readex Message Impact Survey	BIO Europe (3/8-10) - Barcelona, Spain BIONetwork East - TBD Analytica (3/23-26) - Munich, Germany	2/5/10	2/12/10
April	Cancer Biomarkers Grant writing	SBS (4/11-15) - Phoenix, AZ AACR (4/17-21) - Washington D.C. Interphex/Biotechnica (4/20-22) - NYC ACRP (4/23-27) - Tampa, FL FASEB (4/24-28) - Anaheim, CA	3/5/10	3/12/10
May	RNA Techniques in genomics Best Places to Work: Industry	BIO (5/3-6) - Chicago, IL NIH Spring Mtg (5/12-13) - Bethesda, MD PharmaBiotech (5/19-21) - San Diego, CA ASM (5/23-27) - San Diego, CA	4/2/10	4/9/10
June	Stem cells Techniques in cell culture Women in science	ISSCR (6/16-19) - San Francisco, CA ENDO (6/19-22) - San Diego, CA SEB (6/30-7/3) - Prague, Czech Republic	5/7/10	5/13/10
July	Cell signaling Biofuels Best Places to Work: Academia	BIO Japan (7/1-3) - Tokyo Japan	6/4/10	6/11/10
August	Drug discovery Proteomics Working abroad	DDT (8/3-6) - Boston, MA WSCS - TBD	7/2/10	7/9/10
September	Biology in the EU RNA assays (RNAi) Management skills	EMBO (9/22-25) - Heidelberg, Denmark ELSO (TBD) - Dresden, Germany Stem Cell Research (TBD) - NYC	8/6/10	8/13/10
October	Human genetics Bioinformatics Hot career trends Readex Message Impact Survey	Biotechnica (10/5-7) - Hanover, Germany NIH Fall Festival (TBD) - Bethesda, MD MipTec (10/12-14) - Basel, Switzerland BIONetwork West - TBD	9/3/10	9/10/10
November	Neuroscience Imaging Salary survey 2009	ASHG (11/2-6) - Philadelphia, PA Neuroscience (11/13-17) - San Diego, CA	10/8/10	10/13/10
December	Top 10 innovations Techniques in cell biology Alternative science careers	ASCB (12/11-15) - Philadelphia, PA	11/5/10	11/12/10

REACH US: adsales@the-scientist.com | 215.351.1660 ext. 0