

# ATLANTA

## ATL has it ALL for Bioscience

With its pro-business reputation and concentration of a young, talented, college-educated workforce, Atlanta is rapidly becoming a recognized leader in the bioscience industry. The city jumped from a ranking of 11th to 7th, according to the Ernst & Young Biotechnology Report of 2006, exhibiting the fastest growth in the nation. Atlanta will host BIO2009, the world's largest biotechnology conference. From the continuous stream of discoveries coming out of its college and university life science research programs to the partnerships between its non-profit and business communities, Atlanta's rapidly expanding bioscience industry has bold plans to tackle some of the world's most pressing health problems.

IT IS OFTEN REFERRED TO AS THE "ATLANTA TECHNOLOGY LOOP", A HUB FOR THE BIOSCIENCE INDUSTRY.

### Which life science companies already conduct business in Atlanta and why did they migrate there?

Some life science companies already calling Atlanta home are the CDC, American Cancer Society, Arthritis Foundation, Piedmont Heart Institute, McKesson, Kimberly Clark, CIBA Vision, Yerkes Primate Center, Quest Diagnostics, Quintiles Laboratories, MERIAL Pharmaceuticals, Solvay Pharmaceuticals, CR Bard, UCB Pharma, Porex, CryoLife, Immucor, and Saint Joseph's Transitional Research Institute. It is often referred to as the "Atlanta Technology Loop", a hub for the bioscience industry. Bioscience research conducted at the region's world-class universi-

ties is creating new companies and new jobs. A high quality of life and robust economy make metro Atlanta the most popular relocation site in America. A strong transportation system and robust telecommunications infrastructure make the region a prime location for reaching the global marketplace.

### What is the lifestyle like?

The Metro Atlanta Chamber of Commerce works to grow the economy while ensuring a positive environment and a high quality of life for residents and businesses. Atlanta is host to major attractions such as the Botanical Gardens, Six Flags Adventure and the Atlanta Zoo. There are also numerous cultural offerings, including the theatre, ballet and orchestra, as well as several museums. Atlanta, "the sports capital of the U.S.," is also home to six professional sports franchises and state-of-the-art sports facilities.

### What are the valuable life science contributions Atlanta has produced?

Atlanta is relatively new to the life sciences. However, it already houses industry innovators in several fertile areas including bioinformatics, diagnostics, genetic analysis and engineering, medical imaging, novel drug discovery and development, vaccine research and therapeutics.

### What plans does Atlanta have for expansion or revitalizing its draw of life science companies?

The Metro Atlanta Chamber of Commerce is committed to helping this industry grow and expand. Its strategic plan includes a recently created Bioscience Industry Council to further support this effort. The council plans to lead the effort in promoting the state and local incentive packages and credits to attract bioscience firms to Atlanta, as well as developing bioscience locations within the city. It will also support and develop the relationship between research universities and commercial companies. ■

**CITY POPULATION:**  
5,322,915 (Q3, 2007)

**TOP THREE REVENUE-GENERATING INDUSTRIES:** Professional & Business Services, Retail Trade, Leisure & Hospitality (Q3, 2007)

**NO. OF LIFE SCIENCE COMPANIES:**  
300+ (Q3, 2007)

**NO. OF LIFE SCIENCE JOBS:**  
10,000 (Q4, 2006)

**NO. OF INSTITUTIONS OF HIGHER LEARNING:** 15 with bio-related programs of study (Q3, 2007)

**NO. OF LIFE SCIENCE-FOCUSED VCS:** 11 (Q4, 2006)

**UNEMPLOYMENT RATE:**  
5.5% (Q3, 2007)

**AVERAGE LIFE SCIENCE ANNUAL INCOME:** \$61,863 (Q4, 2006)

## METRO ATLANTA CHAMBER OF COMMERCE

FOR MORE INFORMATION, CONTACT:

**DAVID HARTNETT**  
Vice President,  
Technology Industry Expansion  
Metro Atlanta Chamber of Commerce  
235 Andrew Young International Blvd.  
Atlanta, GA 30303  
T: (404) 586-8458  
[www.AtlantaTechnologyLoop.com](http://www.AtlantaTechnologyLoop.com)

 **Metro Atlanta**  
Chamber of Commerce